MWorld Privacy Policy

Effective Date: 07/21/2025
Operated by: xCar Fleet, LLC

Your privacy matters. This Privacy Policy explains what information we collect, how we use it, and your choices regarding your data when using the MWorld platform, website, and services ("Platform").

By using MWorld, you agree to the practices outlined here.

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1. Information We Collect

a. Account Information

- Name, username, email, phone number
- Age/date of birth
- Profile photo, location (if enabled)
- **VIN and license plate (if entered into vehicle profiles)**
- ID documentation (for marketplace verification)

b. Content and Activity

- Posts, comments, messages, and garage content
- Uploaded media (photos, videos)
  Note: MWorld does **not automatically remove** license plate numbers, VINs, or other identifiable details from media uploaded by users.

c. Transactional Data

- Subscription status
- Payment methods and billing info (via **Stripe**, not stored by MWorld)
- Purchase history (e.g., profile boosts, marketplace upgrades)

d. Device and Usage Data

- IP address, device type, OS version, app/browser type
- Log data (features used, links clicked, time spent)
- Cookies and analytics (via **Azure** and related tools)

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2. How We Use Your Information

We use your data to:

- Provide, personalize, and improve the MWorld platform
- Facilitate payments and upgrades
- Verify identity for marketplace safety
- Monitor for abuse or policy violations
- Respond to user inquiries and support requests
- Comply with legal obligations

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3. How We Share Information

We **do not sell your personal data**. We may share information with:

- **Service providers**, such as Stripe (payments), Azure (hosting, analytics), email systems
- **Law enforcement or regulators**, if required by law
- Other users (e.g., usernames on listings, content you make public)

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4. Your Rights and Choices

a. Managing Your Account

You can edit or delete your account information at any time from within the app.

b. Data Access and Portability

Upon request, we will provide a copy of your data or transfer it to another service (where feasible).

c. Data Deletion

You can request permanent deletion of your data by contacting **support@mworld.life**. Some data may remain archived for legal or operational reasons.

d. Marketing Preferences

You can opt out of promotional emails via your account settings or unsubscribe link.

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5. Children's Privacy

MWorld is not intended for children under 13. We do not knowingly collect data from users under this age.

If we become aware that we have collected personal data from a child under 13 without parental consent, we will delete it immediately.

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6. Data Security

We use **Azure cloud infrastructure**, encryption, access controls, and monitoring to protect your data. However, no system is 100% secure — please use caution when sharing information.

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7. International Users

Currently, MWorld is available only in the **United States**. This policy is based on U.S. privacy law. As we expand, we will update this policy to reflect international compliance (e.g., GDPR).

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8. Changes to This Policy

We may update this Privacy Policy from time to time. Changes will be posted in-app or by email. Continued use of MWorld constitutes your acceptance of any changes.

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9. Vehicle Identification and Media Privacy

MWorld allows users to add detailed vehicle profiles, including **Vehicle Identification Numbers (VINs)** and **license plate information**.

- **VINs are required for vehicle listings** to verify authenticity.
- VIN and license plate details added to your profile are **kept private** and are **not visible to the public** unless you choose to display them.
- Media uploaded to MWorld (photos, videos, etc.) **may contain visible VINs or license plates**, and **we do not scrub or obscure** this data automatically.
- Users are responsible for reviewing and editing their content before upload if they wish to remove such information.

We encourage users to consider privacy when posting vehicle content and to avoid uploading documents or images containing sensitive personal data unless necessary.

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10. Contact Us

Email: support@mworld.life
Mailing Address:
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